

Bonneville Cycling Club Board Meeting Minutes

April 6, 2026

7:30 pm, Zoom

In attendance/absent:

President: Barbara Kane

VP: Penny Perkins

Secretary: Rikki deMik

Treasurer: Randy Plant

IT: Jason Koon

Membership: Clarissa Weir - absent

Road Captain: John LeCain

Communications: David Goldenberg

Member@Large: Nora Somer

Member@Large: Linda LeCain

Member@Large: Chris Harris

March minutes approved with minor changes.

Tim Shea – review of Little Red. Thanks to Barbara for assisting him w/ Little Red.

Received approximately 275 late entries to Little Red. Many wanted to share their cancer story with him. Tim feels there is an untapped market for Little Red. 2000 riders is the break even point for LR and we are just over that. Cost have risen for most things – porta-potties, tents, etc. Last year was able to cut costs which means there isn't a lot left to reduce to keep costs down. Eliminating anything else is eliminating the personality of Little Red. There are consequences if people see the event decline. Sponsors are down, vendors are down, ridership is down. Advertising needs to be increased. The drop-dead deadline is April 30th so Tim suggests keeping registration open until then. With the current registration deadline, marketing time is cut shorter than it really needs to be. Barbara suggested announcing next year's theme at this year's event. Tim said Little Red needs to be looked at as a year-round thing by the board, or team running it. Jason suggested that by opening registration right after this year's event, riders will be excited to register for next year after having a good experience this year. 54% are returning riders from last year with the remaining being new riders. Volunteer help is approximately 50% of what is needed as of today. Decisions about the future of Little Red need to be made soon so the 2027 ride preparations can get started soon. It was suggested that registration be open from Jan. 1 – April 30th. Keeping registration open until April 30th may affect the club cash flow a little bit. John suggested tier pricing (earlier you sign up, lower the price). It's critical that we find a new leader to take Tim's place asap.

Nora – brought up the new video on website (club ride with Police). Feels our club and website should be kept neutral and not give anyone a reason to not join us. Feels we should avoid any conflict of interest and avoid any public dissing of BCC on social media. She suggested we only have BCC jerseys showing on our website. A discussion followed, and it was decided to leave the video on the site. Jason said he could speed the video up, so the police jerseys are less visible.

Spring Membership meeting, May 11th at Sugarhouse Park at 6 pm. Pizza and drink provided. Rikki to lead the ride. 15 mile social ride. Dinner and meeting starting at 7:15.

Discussion on assisted rides being allowed to get King/Queen of the Mountain award. Language needs to be clarified in the Award Policy so it is in writing for all to see so there aren't any surprises at the end of the year. Decided assisted climbs will not be eligible for King/Queen of the Mountain.

Next board meeting May 4, 2026, 8:00 pm via Zoom